

Rep Order# 8853835 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37055

Printed: 08/29/2012 10:13 AM  
Last Received: 08/29/2012 6:10 AM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product ISSUE  
Estimate# 1577  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1577  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISION TO SHOW CUTS ON LINES 25, 31, 32, 20, 27 & 21.

PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/12-09/17	1	1	1	\$800.00	
	2	W-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/12-09/17	3	1	3	\$2,700.00	
	3	W-F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/12-09/17	5	1	5	\$4,000.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
6	8	W-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/12-09/17	3	1	3	\$2,250.00	
7	10	W-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/12-09/17	3	1	3	\$2,250.00	
8	11	W-F,M	300P-400P	ELLEN	:30	\$900.00	09/12-09/17	1	1	1	\$900.00	
9	12	SA	530P-600P	THE INSIDER WEEKEND	:30	\$700.00	09/15-09/15	1	1	1	\$700.00	

2/29

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**Salesperson** ( ) **MIKE JONES**  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0262

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
10	13	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/16-09/16	1	1	1	\$550.00	
11	14	W-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/12-09/17	4	1	4	\$4,400.00	
12	15	W-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/12-09/17	4	1	4	\$5,200.00	
13	16	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$700.00	09/15-09/15	0	0	0	\$0.00	
14	17	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/15-09/15	1	1	1	\$700.00	
15	18	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/16-09/16	0	0	0	\$0.00	
16	19	W-F,M	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/12-09/17	1	1	1	\$1,200.00	
17	*20	W-F,M	700P-800P	ET/INSIDER	:30	\$1,200.00	09/12-09/17	2	1	2	\$2,400.00	
		Sales Remark: V5 1X CUT										
		V5 Comment Changed, Spots/week Changed										
18	*21	SA	700P-800P	ET WEEKEND	:30	\$500.00	09/15-09/15	0	0	0	\$0.00	
		Sales Remark: V5 1X CUT										
		V5 Comment Changed, Spots/week Changed										
19	22	M	800P-900P	HOW I MET MOTHER/2 BRKE GRL	:30	\$8,500.00	09/17-09/17	0	0	0	\$0.00	
20	*25	W-F,M	800P-900P	BIG BANG THEORY/ ENGAGEMENT	:30	\$15,000.00	09/13-09/13	0	0	0	\$0.00	
		Sales Remark: V5 1X CUT										
		V5 Comment Changed, Spots/week Changed										
21	*27	W-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/12-09/17	2	1	2	\$3,800.00	
		Sales Remark: V5 2X CUT										
		V5 Comment Changed, Spots/week Changed										

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22	28	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/15-09/16	2	1	2	\$1,800.00	
23	29	W-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/12-09/17	2	1	2	\$1,500.00	
24	*31	SU	900P-1000P	THE GOOD WIFE	:30	\$8,500.00	09/16-09/16	0	0	0	\$0.00	
Sales Remark: V5 1X CUT V5 Comment Changed, Spots/week Changed												
25	*32	SA	800P-1000P	KLAS MOVIE	:30	\$3,000.00	09/15-09/15	0	0	0	\$0.00	
Sales Remark: V5 1X CUT V5 Comment Changed, Spots/week Changed												
26	33	TU-F	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/11-09/14	1	1	1	\$350.00	
27	34	TU-F	400A-459A	4A NEWS	:30	\$100.00	09/11-09/14	1	1	1	\$100.00	

#### —REPORT TOTALS—

Report Totals: 40 / \$36,450.00

#### —SALES MONTHLY TOTALS—

Sep 12: 40 / \$36,450.00

Sales Totals: 40 / \$36,450.00

Station Totals: 40 / \$36,450.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$121,500	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
KVCW	0%	KVMY 0%	KVVU 5%	UNKN 0%		